

# APA Foundation Fitbit Luxe® Fitness Challenge

## How to Participate - Earn Fitbit Luxe® Fitness Challenge

The APA Foundation encourages Annual Meeting attendees to move their bodies during this four-day virtual meeting! Walk, run or roll between sessions, during breaks and before and after the scheduled daily conference agenda. To qualify, registered attendees of the APA Annual Meeting must visit the APA Foundation Booth within the meeting platform (between 11:00 a.m. Eastern April 30, 2021 and 5:30 p.m. Eastern May 3, 2021), make a contribution of any monetary amount to support APAF programs, and subsequently submit confirmation of the attendee's movement (In the form of screen shots of your movement from the health app on your iPhone, Apple watch, other) to [apafoundation@psych.org](mailto:apafoundation@psych.org) by 5:00 p.m. Eastern on May 4, 2021.). Only one email will be counted per qualifying attendee – make sure to end at conclusion of the event to include all distance you've traveled!

## Official Rules – Fitbit Luxe® Fitness Challenge

The American Psychiatric Association Foundation (APAF) will award one Fitbit Luxe® (approximate retail value of \$149) to the registered attendee who makes a monetary contribution to the APA Foundation and achieves the most fitness challenge points (identified by total distance walked or rolled, measured in miles) throughout the course of the 2021 APA Annual Meeting, April 31-May 3. Award includes wristband and delivery only and will not include any other value.

The Fitbit Luxe® Fitness Challenge promotion is open only to registered attendees of the 2021 APA Annual Meeting who visit the APA Foundation booth and make a monetary donation of any amount between 11:00 a.m. Eastern on April 30, 2021 and 5:30 p.m. Eastern on May 3, 2021, submit evidence of their fitness challenge points via email to APAF at [apafoundation@psych.org](mailto:apafoundation@psych.org), and who are legal residents and physically located in the 50 United States or District of Columbia and age 18 years old or older at the time of participation. Attendees originating from any other jurisdiction outside of the 50 United States or the District of Columbia or who are under the age of 18 years old are not eligible to participate in the Fitbit Luxe® Fitness Challenge promotion.

APA/APAF Administration, vendors and exhibitors are not eligible to participate. The winner will be contacted at the conclusion of the APA 2021 Annual Meeting via mail, email or telephone as determined by APAF using the contact information supplied within the winner's APA 2021 Annual Meeting registration. No substitution or cash equivalent of prize is permitted except at

the sole discretion of APAF. Federal, state, and local tax on the prize or any expense relating to the prize are the sole responsibility of the winner. APAF is not responsible for any incorrect or inaccurate entry information whether caused by an attendee or by any of the equipment or programming associated with or used during the APA 2021 Annual Meeting or in the promotion, or by any technical or human error which may occur in the processing of the entries or which may interfere with an attendee's ability to participate. If any event beyond APAF's control makes it inadvisable or impossible to continue with the promotion, APAF shall have the right in its sole discretion to modify, suspend, cancel, or terminate the promotion without any further obligation. Acceptance and use of the Fitbit Luxe® is at the winner's sole risk and APAF is not liable for any injury that may result therefrom.

The Fitbit Luxe® award will be delivered to the winner's address within the United States. Approximate retail value of award (inclusive of delivery) is \$149. This promotion is void where prohibited. Limit one entry per registered attendee who visits the APA Foundation booth, makes a monetary donation of any amount between 11:00 a.m. Eastern on April 30, 2021 and 5:30 p.m. Eastern on May 3, 2021, and submits evidence of their fitness challenge points via email to APAF. Promotional period for collection of fitness challenge points begins at 11:00 a.m. Eastern on April 30, 2021 and ends at 5:30 p.m. Eastern on May 3, 2021. Email evidence of challenge points earned should be sent to [apafoundation@psych.org](mailto:apafoundation@psych.org) at conclusion of promotional period and must be received by 5:00 p.m. Eastern on May 4, 2021 to be considered. All decisions regarding entries and qualifications are at the sole discretion of APAF. Only one winner, the eligible attendee who has made a contribution to the APAF Foundation and submitted evidence of their fitness challenge points, with the most fitness challenge points earned, will be selected from among all eligible entries. Fitness challenge points will be awarded for total distance walked or rolled (measured in miles). If there is a tie, the winner will be chosen between the candidates who have a tie for fitness challenge points by comparing the analytics of the virtual platform to determine the candidate with the most interaction and access from April 30 through May 3.