



# 2020 APA Foundation Benefit

**An extra promotional opportunity for companies to network  
with APA Members and Leadership!**

Saturday, April 25th, 2019 • 7-10 pm  
The Union League Philadelphia, PA

# As the American Psychiatric Association returns to its roots in Philadelphia, please join us for an evening of history, fundraising, and networking!

## Recognition and sponsorship opportunities include:

### Gold Event Sponsor: \$20,000

- BRONZE sponsor recognition, plus
- Six complimentary tickets

### Silver Event Sponsor: \$15,000

- BRONZE sponsor recognition, plus
- Four complimentary tickets

### Bronze Event Sponsor: \$8,000

- Recognition in pre-event marketing materials, and at APA Foundation exhibit booths during Annual Meeting
- Your corporate logo displayed on on-site signage
- Two complimentary tickets

### Coffee & Dessert Sponsor: \$10,000

- Recognition in pre-event marketing materials, and at APA Foundation exhibit booths during Annual Meeting
- Signage with company logo venue.
- Four complimentary tickets

### Entertainment Sponsor: \$7,500

- Recognition in pre-event marketing materials, and at APA Foundation exhibit booths during Annual Meeting
- Two complimentary tickets

### Floral Sponsor – 2 available: \$5,000

- Recognition in pre-event marketing materials, at the Benefit, and at APA Foundation exhibit booths during the Annual Meeting
- Two complimentary tickets

### Lounge Sponsor – 4 available: \$5,000

- Recognition in pre-event marketing materials, and at APA Foundation exhibit booths during Annual Meeting
- Designated branded room at Union League Club to mingle and network with guests
- Two complimentary tickets

### Signature Cocktail Sponsor: \$2,500

- Recognition in pre-event marketing materials, and at APA Foundation exhibit booths during Annual Meeting
- Signage with company logo at Benefit venue.
- One complimentary ticket

### Foundation Benefit Ad Sponsor: \$6,000

- Full-page ad in the annual meeting program guide
- Two complimentary tickets

### Foundation Benefit Ad Sponsor: \$4,000

- Half-page ad in the annual meeting program guide
- One complimentary ticket

### Foundation Benefit Ad Sponsor: \$2,500

- Quarter-page ad in the annual meeting program guide

## Customizable Sponsor Packages Available – Thank You for Your Consideration of Support!

All event proceeds benefit the APA Foundation and its programs that recognize and promote the importance of mental health – where you live, learn, work and worship.

## The Venue:

Ranked the #1 City Club in the US, and a shining jewel of history in a city defined by such treasure, the Union League was founded in 1862 as a patriotic society to support the Union and the policies of President Abraham Lincoln. This exclusive locale has hosted US presidents, heads of state, industrialists, entertainers and dignitaries from around the globe.



## Who Attends?

### 500+ Expected

- APA member and non-member psychiatrists  
—from residency to retirement
- Mental health advocates
- APA and APA Foundation leadership
- APA and APA Foundation administration
- Corporate Partners

## Questions?

Please contact the APAF  
Development Team:

### Lindsey Fox

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Corporate and Foundation Relations  
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### Kit Hall

Director of Development  
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202-459-9703

To learn more and support our vision  
of a mentally healthy nation for all,  
visit [apafdn.org](http://apafdn.org)

AMERICAN  
PSYCHIATRIC  
ASSOCIATION  

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FOUNDATION



800 Maine Ave., S.W., Suite 900  
Washington, D.C. 20024



# APA FOUNDATION BENEFIT – Sponsorship Commitment Form

AMERICAN  
PSYCHIATRIC  
ASSOCIATION  
**FOUNDATION**



## Yes! We'd like to sponsor the APA Foundation's 2020 Benefit!

**Gold Event Sponsor: \$20,000**

**Silver Event Sponsor: \$15,000**

**Bronze Event Sponsor: \$8,000**

**Coffee & Dessert Sponsor: \$10,000**

**Entertainment Sponsor: \$7,500**

**Floral Sponsor – 2 available: \$5,000**

**Lounge Sponsor – 4 available: \$5,000**

**Signature Cocktail Sponsor: \$2,500**

Foundation Benefit Ad Sponsor: **\$6,000**

Foundation Benefit Ad Sponsor: **\$4,000**

Foundation Benefit Ad Sponsor: **\$2,500**

## I would like to purchase additional Benefit tickets:

Number of tickets x \$250/person \_\_\_\_\_

I am unable to attend, accept my contribution of \$ \_\_\_\_\_

Total contribution \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## Method of Payment:

Check (payable to APA Foundation)

Credit Card  Visa  MasterCard  AMEX

Card Holder: \_\_\_\_\_

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_

Date: \_\_\_\_\_ security: \_\_\_\_\_

Signature: \_\_\_\_\_

Please mail/email me an invoice to:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Payment may be mailed to:

APA Foundation,  
800 Maine Avenue, Suite 900, SW  
Washington D.C. 20024

## Questions?

Lindsey Fox [lfox@psych.org](mailto:lfox@psych.org) or

Kit Hall [khall@psych.org](mailto:khall@psych.org)

*The APA Foundation is a designated 501(c)3  
organization by the IRS.*